

## **Global Forum on Strategic Communications and Digital Disinformation (StratCom)**

October 2-3, 2018

@ACEurasia #StratComDC

### **Agenda**

#### **October 2**

8:30 – 9:00 a.m.

#### **Registration**

9:00 – 9:20 a.m.

#### **Welcome Remarks**

**Mr. Fred Kempe**, *President and CEO*, Atlantic Council

🐦 [@FredKempe](#)

**H.E. Karin Olofsdotter**, *Swedish Ambassador to the United States*

🐦 [@OlofsdotterK](#)

**Ms. Geysa Gonzalez**, *Deputy Director, Eurasia Center*, Atlantic Council

🐦 [@geyshapaola](#)

9:20 – 9:35 a.m.

#### **Storyteller #1: *The Government's Target***

**Ms. Maria Ressa**, *President*, Rappler

🐦 [@mariaressa](#)

9:35 – 10:25 a.m.

#### **Panel I: Beyond Europe: How Disinformation Campaigns Affect Democracies Globally**

**Mr. Pankaj Jain**, *Founder*, SM Hoax Slayer

🐦 [@SMHoaxSlayer](#)

**Ms. Tai Nalon**, *Executive Director*, Aos Fatos

🐦 [@tainalon](#)

**Mr. Zahed Amanullah**, *Head of Networks and Outreach*, Institute for Strategic Dialogue

🐦 [@zahed](#)

**Dr. Maria Repnikova**, *Assistant Professor in Global Communications; Director of Center for Global Information Studies*, Georgia State University

🐦 [@MariaRepnikova](#)

Moderated by:

**Ambassador Eileen Donahoe**, *Executive Director, Global Digital Policy Incubator, Center for Democracy, Development and the Rule of Law, Stanford University*

🐦 [@EileenDonahoe](#)

10:25 – 10:45 a.m.

**Coffee Break**

10:45 – 11:00 a.m.

**Storyteller #2: *Protecting the US Election***

**The Hon. Christopher Krebs**, *Under Secretary, National Protection and Programs Directorate, US Department of Homeland Security*

🐦 [@nppd\\_krebs](#)

11:00 a.m.–12:00 p.m.

**Panel II: Interference in European Elections: Responses and Lessons**

**Mr. Dan Eliasson**, *Director General, Swedish Civil Contingencies Agency*

🐦 [@MSBse](#)

**Mr. Ben Nimmo**, *Information Defense Fellow, Digital Forensic Research Lab, Atlantic Council*

🐦 [@benimmo](#)

**Mr. Pere Joan Pons**, *Member of Parliament, Congress of Deputies of Spain*

🐦 [@perejoanpons](#)

Moderated by:

**Ms. Kim Dozier**, *Global Affairs Analyst, CNN*

🐦 [@KimDozier](#)

12:00 – 1:00 p.m.

**Lunch Break**

1:00 – 1:15 p.m.

**Storyteller #3: *Infiltrating the Internet Research Agency***

**Ms. Lyudmila Savchuk**, *Internet Activist*

🐦 [@Savchuk\\_L](#)

1:15 – 2:15 p.m.

**Panel III: Dark Forces: Exposing the Kremlin's Influence Operations**

**Ambassador John Herbst**, *Director, Eurasia Center, Atlantic Council*

🐦 [@ACEurasia](#)

**Dr. Alina Polyakova**, *David M. Rubenstein Fellow, Foreign Policy, The Brookings Institution*

🐦 [@apolyakova](#)

**Ms. Laura Galante**, *Senior Fellow, Cyber Statecraft Initiative, Atlantic Council; Founder, Galante Strategies LLC*

🐦 [@LauraLGalante](#)

**Mr. Arnoldas Pikžirnis**, *Policy Adviser to the Prime Minister*, Government of the Republic of Lithuania

[@Pikzirniss](#)

Moderated by:

**Ms. Ellen Nakashima**, *National Security Reporter*, The Washington Post

[@nakashimae](#)

2:15 – 2:35 p.m.

**Coffee Break**

2:35 – 2:50 p.m.

**Storyteller #4: *The Fight for Our Attention***

**Mr. Tristan Harris**, *Co-founder*, Center for Humane Technology

[@tristanharris](#)

2:50 – 3:50 p.m.

**Panel IV: Click Bait!: Algorithms, Radicalization, and the Fight for Our Attention**

**Dr. Kate Starbird**, *Assistant Professor of Human Centered Design & Engineering*, University of Washington

[@katestarbird](#)

**Dr. Guillaume Chaslot**, *Co-Founder*, AlgoTransparency.org

[@gchaslot](#)

**Ms. Camille Francois**, *Research and Analysis Director*, Graphika

[@camillefrancois](#)

**Mr. Nigel Gwilliam**, *Consultant Head of Media and Emerging Tech*, Institute of Practitioners in Advertising

[@NigelG](#)

Moderated by:

**Mr. Charlie Warzel**, *Senior Technology Writer*, BuzzFeed

[@cwarzel](#)

3:50 – 4:15 p.m.

**Closing Remarks**

**Ambassador Daniel Fried**, *Distinguished Fellow*, *Future Europe Initiative* and *Eurasia Center*, Atlantic Council

[@ACFutureEurope](#)

5:00 p.m.

**StratCom Participants Reception at Tony & Joe's Seafood Place**

**October 3**

## Workshops

8:30 – 9:30 a.m.

### **Registration**

9:30 – 9:35 a.m.

### **Welcoming Remarks**

**Mr. Damon Wilson**, *Executive Vice President*, Atlantic Council

🐦 [@DamonMacWilson](#)

9:35 – 9:45 a.m.

### **Keynote Remarks**

**The Hon. Chris Murphy**, *US Senator for Connecticut*, US Senate

🐦 [@ChrisMurphyCT](#)

9:45 – 11:15 a.m.

### **Session 1**

#### **Workshop 1A: Artificial Intelligence and Machine Learning: Challenges and Solutions**

**Mr. Aviv Ovadya**, *Chief Technology Officer*, Center for Social Media Responsibility (UMSI)

🐦 [@metaviv](#)

**Mr. Matt Chessen**, *Senior Technology Policy Advisor*, US Department of State

🐦 [@mattlesnake](#)

**Mr. Sam Gregory**, *Program Director*, WITNESS

🐦 [@SamGregory](#)

Chaired by:

**Mr. Chris Doten**, *Chief Innovation Officer*, National Democratic Institute

🐦 [@cdoten\\_ndi](#)

#### **Workshop 1B: Solving Cyber Threats to Critical Infrastructure**

**Dr. Oleh Derevianko**, *Co-Founder and Chairman of the Board*, Information Systems Security Partners (ISSP)

🐦 [@kyivcyber](#)

**Mr. Frank Kramer**, *Distinguished Fellow*, Scowcroft Center for Strategy and Security, Atlantic Council

🐦 [@ACScowcroft](#)

**Ms. Merle Maigre**, *Executive Vice President for Government Relations*, CybExer Technologies; *Former Director*, NATO Cooperative Cyber Defense Center of Excellence; *Former Security Policy Adviser to the President of Estonia*

🐦 [@MerleMaigre](#)

**Mr. John Costello**, *Director for Policy and Strategy*, US Department of Homeland Security; *Cybersecurity Policy Fellow*, New America

🐦 [@CostelloJK](#)

Chaired by:

**Ms. Julia Schuetze**, *Project Manager*, *Transatlantic Cyber Forum*, *Stiftung Neue Verantwortung*

🐦 [@juschuetze](#)

### **Workshop 1C: It's Human Nature: How Disinformation Exploits Emotions**

**Dr. Briony Swire-Thompson**, *Postdoctoral Researcher*, Northeastern University

🐦 [@Briony\\_Swire](#)

**Ms. Michelle Kosinski**, *Senior Diplomatic Correspondent*, CNN

🐦 [@MichLKosinski](#)

**Mr. Poruz Khambatta**, *Graduate School of Business*, Stanford University

🐦 [@StanfordGSB](#)

**Dr. Young Mie Kim**, *Professor*, *School of Journalism and Communications*, University of Wisconsin-Madison

🐦 [@DiMAP\\_UW](#)

Chaired by:

**Mr. Jed Willard**, *Director*, *Franklin Delano Roosevelt Center for Global Engagement*, Harvard University

🐦 [@WillardJed](#)

11:15 – 11:30 a.m.

**Break**

11:30 – 12:50 p.m.

**Session 2**

### **Workshop 2A: Education: Building a Roadmap for Long-term Resilience**

**Ms. Nikita Duke**, *Research Assistant*, *Media Education Lab*, University of Rhode Island; *Member*, Mind Over Media European Network

🐦 [@MedEduLab](#)

**Mr. Michael Caulfield**, *Director of Blended and Networked Learning*, Washington State University Vancouver

🐦 [@holden](#)

**Mr. Arnoldas Pikžirnis**, *Policy Adviser to the Prime Minister*, Government of the Republic of Lithuania

🐦 [@Pikzirniss](#)



Washington, DC

Chaired by:

**Ms. Nina Jankowicz**, *Global Fellow*, Wilson Center

🐦 [@wiczipedia](#)

### **Workshop 2B: Media: Addressing the Information Ecosystem**

**Mr. Peter Pomerantsev**, *Co-Director, ARENA Program*, London School of Economics and Political Science

🐦 [@peterpomeranzev](#)

**Mr. Maxim Eristavi**, *Research Fellow, Eurasia Center*, Atlantic Council

🐦 [@MaximEristavi](#)

**Dr. Matthew Baum**, *Marvin Kalb Professor of Global Communications*, John F. Kennedy School of Government, Harvard University

🐦 [@Kennedy\\_School](#)

**Dr. Noora Pinjamaa**, *Expert, New Growth*, Finnish Media Federation (Finnmedia); *Executive Director*, Media Industry Research Foundation of Finland

🐦 [@noorapinjamaa](#)

Chaired by:

**Mr. Tero Koskinen**, *Head of Preparedness, Media Pool*, Finnish Media Federation (Finnmedia)

🐦 [@Tero\\_Koskinen](#)

### **Workshop 2C: Legal Frameworks to Address Influence Operations**

**Mr. Neil Barnett**, *Chief Executive*, Istok Associates Ltd.

**Dr. Alex Feerst**, *Head of Legal*, Medium

🐦 [@alexfeerst](#)

**Ms. Liisa Past**, *Chief Research Officer, Cyber Security Branch*, Estonian National Information System Authority; *Next Generation Leader*, McCain Institute for International Leadership

🐦 [@LiisaPast](#)

**Dr. Shawn Powers**, *Senior Advisor for Global Strategy and Innovation*, Broadcasting Board of Governors

🐦 [@shawnpowers](#)

Chaired by:

**Ms. Loren DeJonge Schulman**, *Deputy Director of Studies and Leon E. Panetta Senior Fellow*, Center for a New American Security

🐦 [@LorenRaeDeJ](#)

1:00 – 1:30 p.m.

## Keynote Remarks

**The Hon. Kirstjen Nielsen**, *Secretary of Homeland Security*, US Department of Homeland Security

🐦 [@SecNielsen](#)

Introduced by:

**Mr. Fred Kempe**, *President and CEO*, Atlantic Council

🐦 [@FredKempe](#)

1:30 – 2:20 p.m.

## Lunch

2:20 – 4:20 p.m.

## Session 3

### **Workshop 3A: Addressing Election Interference: Options Available to Governments, Civil Society, and the Private Sector**

**Mr. Mikael Tofvesson**, *Head, Unit for Operations and Preparedness*, Swedish Civil Contingencies Agency (MSB)

🐦 [@TofvessonMikael](#)

**Mr. Jorge Ramis**, *Growth Editor*, Animal Politico (Verificado2018.MX)

🐦 [@JRamiis](#)

**Mr. Jan Neutze**, *Director of Cybersecurity Policy*, Microsoft

🐦 [@JanNeutze](#)

**Ms. Renee DiResta**, *Director of Research*, New Knowledge

🐦 [@noUpside](#)

Chaired by:

**Ms. Geysa Gonzalez**, *Deputy Director*, Eurasia Center, Atlantic Council

🐦 [@geyshapaola](#)

### **Workshop 3B: Addressing Disinformation: Options Available to Governments, Civil Society, and the Private Sector**

**Mr. Andy Pryce**, *Head of Counter-Disinformation and Media Development*, UK Foreign and Commonwealth Office

🐦 [@foreignoffice](#)

**Mr. Giles Portman**, *East StratCom Task Force*, European External Action Service (EEAS)

🐦 [@eu\\_eeas](#)

**Dr. Adam Berinsky**, *Director*, *Political Experiments Research Lab*, Massachusetts Institute for Technology

🐦 [@AdamBerinsky](#)



Washington, DC

**Mr. Nick Pickles**, *Senior Strategist, Public Policy*, Twitter

[@nickpickles](#)

Chaired by:

**Dr. Jennifer Kavanagh**, *Associate Director, Strategy, Doctrine, and Resources Program*, RAND Corporation

[@quiatimet](#)

**Workshop 3C: Addressing Corruption and Illicit Money Flows: Options Available to Governments, Civil Society, and the Private Sector**

**Dr. Anders Åslund**, *Senior Fellow, Eurasia Center*, Atlantic Council

[@anders\\_aslund](#)

**Mr. Joshua Kirschenbaum**, *Senior Fellow, Alliance for Securing Democracy*, The German Marshall Fund of the United States

[@SecureDemocracy](#)

**Mr. Christopher Walker**, *Vice President for Studies and Analysis*, National Endowment for Democracy

[@Walker\\_CT](#)

**Mr. David Barboza**, *Correspondent*, The New York Times

[@DavidBarboza2](#)

Chaired by:

**Mr. Charles Davidson**, *Executive Director, Kleptocracy Initiative*, Hudson Institute

[@KleptocracyIntv](#)

4:20 – 4:25 p.m.

**Introduction**

**Ambassador John Herbst**, *Director, Eurasia Center*, Atlantic Council

[@ACEurasia](#)

4:25 – 4:45 p.m.

**Closing Keynote**

**Responding to Disinformation and Manipulation: First Heal Thyself**

**General Michael Hayden**, *Former Director, Central Intelligence Agency; Former Director, National Security Agency; Principal, The Chertoff Group*

[@GenMhayden](#)



This event is supported by:

