

## **Global Forum on Strategic Communications and Digital Disinformation (StratCom)**

October 2-3, 2018

@ACEurasia #StratComDC

### **Agenda**

*Current as of September 11, 2018.*

#### **October 2**

8:30 – 9:00 a.m.

#### **Registration**

9:00 – 9:20 a.m.

#### **Welcome Remarks**

Mr. Fred Kempe, *President and CEO*, Atlantic Council

H.E. Karin Olofsdotter, *Ambassador of Sweden to the United States*

Ms. Geysa Gonzalez, *Deputy Director, Eurasia Center*, Atlantic Council

9:20 – 9:35 a.m.

#### **Storyteller #1: *The Government's Target***

Ms. Maria Ressa, *President*, Rappler

9:35 – 10:25 a.m.

#### **Panel I: Beyond Europe: How Disinformation Campaigns Affect Democracies Globally**

Mr. Pankaj Jain, *Founder*, SM HOAX Slayer

Ms. Tai Nalon, *Executive Director*, Aos Fatos

Mr. Zahed Amanullah, *Head of Networks and Outreach*, Institute for Strategic Dialogue

Moderated by:

**Ambassador Eileen Donahoe**, *Executive Director, Global Digital Policy Incubator, Center for Democracy, Development and the Rule of Law*, Stanford University

10:25 – 10:45 a.m.

#### **Coffee Break**

10:45 – 11:00 a.m.

#### **Storyteller #2: *Protecting the US Election***

**The Hon. Christopher Krebs**, *Under Secretary, National Protection and Programs Directorate*, US Department of Homeland Security

11:00 a.m.–12:00 p.m. **Panel II: Interference in European Elections: Responses and Lessons**

**Mr. Dan Eliasson**, *Director General*, Swedish Civil Contingencies Agency

**Mr. Ben Nimmo**, *Information Defense Fellow, Digital Forensic Research Lab, Future Europe Initiative*, Atlantic Council

**Dr. Jean-Baptiste Jeangène Vilmer**, *Director*, Institute for Strategic Research (IRSEM), French Ministry of Defense

**Mr. Pere Joan Pons**, *Member of Parliament*, Congress of Deputies

Moderated by:

**Ms. Kim Dozier**, *Global Affairs Analyst*, CNN

12:00 – 1:00 p.m. **Lunch Break**

1:00 – 1:15 p.m. **Storyteller #3: Infiltrating the Internet Research Agency**

**Ms. Lyudmila Savchuk**, *Internet Activist*

1:15 – 2:15 p.m. **Panel III: Dark Forces: Exposing the Kremlin's Influence Operations**

**Ambassador John Herbst**, *Director*, Eurasia Center, Atlantic Council

**Dr. Alina Polyakova**, *David M. Rubenstein Fellow, Foreign Policy*, The Brookings Institution

**Ms. Laura Galante**, *Senior Fellow, Cyber Statecraft Initiative*, Atlantic Council; *Founder*, Galante Strategies LLC

**H.E. Edvinas Kerza**, *Vice Minister of National Defense*, Republic of Lithuania

Moderated by:

**Ms. Ellen Nakashima**, *National Security Reporter*, The Washington Post

2:15 – 2:35 p.m. **Coffee Break**

2:35 – 2:50 p.m. **Storyteller #4: The Fight for Our Attention**

**Mr. Tristan Harris**, *Co-founder*, Center for Humane Technology

2:50 – 3:50 p.m. **Panel IV: Click Bait!: Algorithms, Radicalization, and the Fight for Our Attention**

**Dr. Kate Starbird**, *Assistant Professor of Human Centered Design & Engineering*, University of Washington

**Dr. Guillaume Chaslot**, *Co-Founder*, AlgoTransparency.org

**Ms. Camille Francois**, *Intelligence Director*, Graphika

**Mr. Nigel Gwilliam**, *Consultant Head of Media and Emerging Tech*, Institute of Practitioners in Advertising

Moderated by:

**Mr. Charlie Warzel**, *Senior Technology Writer*, BuzzFeed

3:50 – 4:15 p.m.

### **Closing Remarks**

**Ambassador Daniel Fried**, *Distinguished Fellow, Future Europe Initiative and Eurasia Center*, Atlantic Council

5:00 p.m.

### **StratCom Participants Reception**

## **October 3**

### **Workshops**

8:30 – 9:00 a.m.

### **Registration**

9:00 – 9:05 a.m.

### **Welcoming Remarks**

**Ambassador John Herbst**, *Director, Eurasia Center*, Atlantic Council

9:05 – 9:30 a.m.

### **Opening Remarks**

*To be confirmed*

9:30 – 11:00 a.m.

### **Session 1**

#### **Workshop 1A: Artificial Intelligence and Machine Learning: Challenges and Solutions**

**Mr. Aviv Ovadya**, *Chief Technology Officer*, Center for Social Media Responsibility (UMSI)

**Mr. Matt Chessen**, *Senior Technology Policy Advisor*, US Department of State

**Mr. Sam Gregory**, *Program Director*, WITNESS

Chaired by:

**Mr. Chris Doten**, *Chief Innovation Officer*, National Democratic Institute

#### **Workshop 1B: Solving Cyber Threats to Critical Infrastructure**

**Dr. Oleh Derevianko**, *Co-Founder and Chairman of the Board*, Information Systems Security Partners (ISSP)

**Mr. Frank Kramer**, *Distinguished Fellow*, Scowcroft Center for Strategy and Security, Atlantic Council

Chaired by:

**Ms. Julia Schuetze**, *Project Manager, Transatlantic Cyber Forum, Stiftung Neue Verantwortung*

### **Workshop 1C: It's Human Nature: How Disinformation Exploits Emotions**

**Dr. Briony Swire-Thompson**, *Postdoctoral Researcher, Northeastern University*

**Ms. Michelle Kosinski**, *Senior Diplomatic Correspondent, CNN*

**Mr. Poruz Khambatta**, *Graduate School of Business, Stanford University*

**Dr. Young Mie Kim**, *Professor, School of Journalism and Communications, University of Wisconsin-Madison*

Chaired by:

**Mr. Jed Willard**, *Director, Franklin Delano Roosevelt Center for Global Engagement, Harvard University*

11:00 – 11:20 a.m.

**Break**

11:20 – 12:50 p.m.

**Session 2**

### **Workshop 2A: Education: Building a Roadmap for Long-term Resilience**

**Ms. Nikita Duke**, *Research Assistant, Media Education Lab, University of Rhode Island; Member, Mind Over Media European Network*

**Ms. Michelle Ciulla Lipkin**, *Executive Director, National Association for Media Literacy Education (NAMLE)*

**Mr. Michael Caulfield**, *Director of Blended and Networked Learning, Washington State University Vancouver*

**Mr. Arnoldas Pikžirnis**, *Policy Advisor to the Prime Minister, Government of the Republic of Lithuania*

Chaired by:

**Ms. Nina Jankowicz**, *Global Fellow, Wilson Center*

### **Workshop 2B: Media: Addressing the Information Ecosystem**

**Mr. Peter Pomerantsev**, *Co-Director, ARENA Program, London School of Economics and Political Science*

**Mr. Maxim Eristavi**, *Research Fellow, Eurasia Center, Atlantic Council*

**Dr. Matthew Baum**, *Marvin Kalb Professor of Global Communications, John F. Kennedy School of Government, Harvard University*

Chaired by:

**Mr. Tero Koskinen**, *Chief of Preparedness, Media Pool*, Finnish Media Federation (Finnmedia)

## **Workshop 2C: Legal Frameworks to Address Influence Operations**

**Mr. Neil Barnett**, *Chief Executive*, Istok Associates Ltd.

**Dr. Alex Feerst**, *Head of Legal*, Medium

**Ms. Liisa Past**, *Chief Research Officer, Cyber Security Branch*, Estonian National Information System Authority

Chaired by:

**Ms. Loren DeJonge Schulman**, *Deputy Director of Studies and Leon E. Panetta Senior Fellow*, Center for a New American Security

12:50 – 1:50 p.m.

## **Lunch**

1:50 – 4:20 p.m.

## **Session 3**

### **Workshop 3A: Addressing Election Interference: Options Available to Governments, Civil Society, and the Private Sector**

**Mr. Mikael Tofvesson**, *Head, Unit for Operations and Preparedness*, Swedish Civil Contingencies Agency (MSB)

**Ms. Tania Montalvo**, *Editor*, Animal Politico (Verificado2018.MX)

**Mr. Jan Neutze**, *Director of Cybersecurity Policy*, Microsoft

Chaired by:

**Ms. Geysa Gonzalez**, *Deputy Director*, Eurasia Center, Atlantic Council

### **Workshop 3B: Addressing Disinformation: Options Available to Governments, Civil Society, and the Private Sector**

**Mr. Andy Pryce**, *Head of Counter-Disinformation and Media Development*, UK Foreign and Commonwealth Office

**Mr. Giles Portman**, *East StratCom Task Force*, European External Action Service (EEAS)

**Dr. Adam Berinsky**, *Director, Political Experiments Research Lab*, Massachusetts Institute for Technology

**Mr. Nick Pickles**, *Senior Strategist, Public Policy*, Twitter

Chaired by:

**Dr. Jennifer Kavanagh**, *Associate Director, Strategy, Doctrine, and Resources Program, RAND Corporation*

### **Workshop 3C: Addressing Corruption and Illicit Money Flows: Options Available to Governments, Civil Society, and the Private Sector**

**Dr. Anders Åslund**, *Senior Fellow, Eurasia Center, Atlantic Council*

**Mr. Joshua Kirschenbaum**, *Senior Fellow, Alliance for Securing Democracy, The German Marshall Fund of the United States*

Chaired by:

**Mr. Charles Davidson**, *Executive Director, Kleptocracy Initiative, Hudson Institute*

4:20 – 4:25 p.m.

### **Introduction**

**Ambassador John Herbst**, *Director, Eurasia Center, Atlantic Council*

4:25 – 4:45 p.m.

### **Closing Keynote**

**General Michael Hayden**, *Former Director, Central Intelligence Agency; Former Director, National Security Agency; Principal, The Chertoff Group*

**This event is supported by:**

